

## Provisional Programme for Media Representatives

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The informal meeting of the EU agriculture Ministers will take place in La Hulpe from 19-21 September 2010. The theme of the ministerial meeting on Tuesday, 21 September, will be "The European Agriculture: choosing today for a strong CAP tomorrow". Prior to this meeting, a programme of activities will enable all participants to discover different aspects of Belgian agriculture and the special characteristics of agriculture and agri-food activities.

If you want to take part in this event as media representative, please be aware that only accredited journalists will be given access to this event. Accreditation is possible via <https://media.eutrio.be>.

### Sunday 19 September 2010

#### Programme Ministers – Heads of delegation

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|-------|--|
| 12:00 | Arrival delegations at Hotel 'Dolce La Hulpe Brussels'<br><i>Address: Chaussée de Bruxelles 135, 1310 La Hulpe</i>   |
| 14:30 | Departure Ministers to the Abbey of Argenton Farm (without press)  |
| 15:15 | Visit to Argenton Farm (without press)   |
| 16:45 | Official word of welcome (speech Minister and local authorities)<br>at Gembloux Agro-Bio Tech Faculty  |
| 17:00 | - Meeting of the Belgian Presidency, the Commissioner and the<br>President of the Agriculture Commission with the European Council of<br>Young Farmers<br>- Tasting of local products accompanied by local animation |
| 18:15 | Departure from the Faculty   |
| 20:30 | Dinner at Château de la Hulpe  |

## Specific Programme for journalists

- 14:45-15:00 Reception press at Gembloux Agro-Bio Tech Faculty  
*Address : Passage des déportés 2, 5030 Gembloux*
- 15:15-16:45 Visit to the laboratories of the Faculty (without Ministers, with CSA members and advisors)  
[Possibility to follow the field visit for subscribed journalists](#)
- 16:30 Reception press for journalists who did not take part in the visit of the Faculty
- 16:45 Arrival Ministers at the Gembloux Agro-Bio Tech Faculty and speeches  
*Address: Passage des Déportés 2, 5030 Gembloux*
- 16:45-17:00 Official word of welcome (speech Minister and local authorities) at the Gembloux Agro-Bio Tech Faculty
- 17:00 - Meeting of the Belgian Presidency, the Commissioner and the President of the Agriculture Commission with the European Council of Young Farmers. Photo opportunity.  
- Tasting of local products accompanied by local animation **with the media representatives (informal meeting)**
- 18:00 End

For practical reasons, journalists wanting to take part in the entire day or part of it on 19 September should contact Sophie Van Malleghem by e-mail.  
Please also indicate if you want to take part in the visit to the Faculty or only the end-of-afternoon activities (as of 16:30).

The Presidency does not take charge of transport for the Sunday programmes.

Spokesperson Minister Sabine Laruelle (Federal):

- Sophie Van Malleghem +32 2 541 63 92 - [sophie.vanmallegem@laruelle.fgov.be](mailto:sophie.vanmallegem@laruelle.fgov.be)

Spokesperson Minister Benoît Lutgen (Regional):

- Audrey Jacquiez : +32 497 16 18 61 – [audrey.jacquiez@gov.wallonnie.be](mailto:audrey.jacquiez@gov.wallonnie.be)

## Monday 20 September 2010

On Monday, the Presidency with the Flemish Minister of Agriculture will be the host for the field visits under the heading 'Sustainable investing, investing in sustainability'.

### Programme Ministers – Heads of delegation

- 09:30 Visit to Mechlin, a producers' organisation for fruit and vegetables
- 11:45 Lunch at Auction of Mechlin  
*Address: Mechelsesteenweg 120, 2860 St-Katelijne-Waver*
- 12:30 Coffee & Dessert with media representatives
- 14:30 Visit to Wolkenhoeve Farm  
*Address: Wolkenstraat 25, 2440 Geel*
- 16:30 Return to the Hotel
- 20:00 Gala dinner

### Specific Programme for media representatives

- 08:30 Joining & Departure at Schuman Roundabout (in front Justus Lipsius Building)
- 10:00 Visit to the Research station for Vegetable production: anticipating challenges both current and future  
*Address: Duffelsesteenweg 101, 2860 Sint-Katelijne-Waver*
- 11:45 Lunch at the vegetable auction of Mechlin, coffee in attendance of the ministers  
[Photo opportunity + interview ministers](#)
- 13:30 Visit to the vegetable auction of Mechlin: be amazed at their competitive force  
*Address: Mechelsesteenweg 120, 2860 Sint-Katelijne-Waver*
- 15:30 Departure to Brussels

For practical and security reasons, access to the different business locations on Monday is only allowed by the media bus from the Schuman Roundabout (in front of the Justus Lipsius Building). Please contact Dominic Hermans ([dominic.hermans@lv.vlaanderen.be](mailto:dominic.hermans@lv.vlaanderen.be) - + 32 2 552 77 23) before 8<sup>th</sup> September to register for these visits or if you need more practical information.

Spokespersons Minister Kris Peeters

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## **Tuesday 21 September 2010**

On Tuesday the Agriculture Council will take place.

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|---------------|--|
| 07:00 – 14:30 | Access to Media Centre at ‘Dolce La Hulpe Brussels’ Hotel<br><i><u>Address</u>: Chaussée de Bruxelles 135, 1310 La Hulpe</i> |
| 08:30         | Family Photo   |
| 09:00-12:30   | Council  |
| 13:00         | Presidency Press Conference (Federal and Regional Ministers)   |
| 13:30-14:30   | Lunch  |
| 15:00         | Departure of the delegations   |
| 17 :00        | Closing of the Media Center  |