

Brussels, 13 July 2010

INVITATION

Belgian Presidency of the European Union

Press conference 15 July 2010 joint informal Competitiveness Council – Research and Industry

The ministers Benoît Cerexhe and Jean-Claude Marcourt, who respectively preside over the section Research and the section Industry of the Competitiveness Council, are pleased to invite you to the press conference they're organizing on 15 July at 4,30 pm in Tour&Taxis in the framework of the informal Competitiveness Council – Research and Industry – of 14, 15, 16 July 2010,

This meeting with the press will take place following the joint informal Competitiveness Council – Research and Industry – in the presence of the members of the Trio and the European Commissioners for Industry, Mister Antonio Tajani, and for Research and Innovation, Mrs Marie Geoghegan-Quinn.

To emerge from the crisis in a sustainable condition while still preserving our social model, we in Europe must opt for a new type of growth, and the engines of this growth will be knowledge and innovation, while the exploitation of natural finite resources will be of steadily decreasing importance. The Belgian Presidency plans to play its part in this future and is intending to strengthen all the bridges which link research, industry, innovation and higher education, with a view to developing our European research potential still further and converting it even more effectively into economic spin-off companies and jobs.

Practical guidelines for the media

Brainstorming Research: 9.30 am
Family photo Research: 12.45 pm
Family photo Research and Industry: 2.30 pm
Press Conference: 4.30 pm

The presentation will take place in a secured zone, you will need a permission to get access. You can obtain it by sending back the attached form with a photo to mpascualroca@irsib.irisnet.be before wednesday 14/7 at 4 pm. After this date, it will be possible to obtain a permission on the spot, but please go to the desk (shed 2) 45 minutes in advance.

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